



Exhibition Centre Liverpool • 6–8 January 2026
slideotswinter.co.uk

SPONSORSHIP OPPORTUNITIES – 2026

YOU'VE BOOKED YOUR STAND – NOW MAKE SURE YOU STAND OUT! SPACE AT THE SHOW...

Now that you have secured your space at the show, make sure you maximise your presence and drive buyers to your stand.

Whatever your objectives or budget, we offer a range of exclusive promotional and branding opportunities to help you stand out and make an impression.

Have a unique idea? Simply [get in touch](#), and we will be happy to discuss a bespoke package.

Why sponsor?

- Attract more buyers to your stand.
- Generate high-quality leads.
- Increase brand visibility.
- Promote your product.
- Reinforce your company's position in the market.

REMEMBER...THE EARLIER YOU SECURE YOUR SPONSORSHIP, THE LONGER YOUR EXPOSURE – AND FEWER OPPORTUNITIES LEFT FOR YOUR COMPETITORS.

PREMIUM OPPORTUNITIES

NETWORKING DRINKS SPONSOR – £2,000

Wednesday - 7th January - 6pm – 7pm

A highly popular social event attended by exhibitors and visitors immediately followed by the Awards Presentation SIGB AGM.

Package includes:

- Slide & OTS Winter 2026 Networking drinks in partnership with 'YOUR BRAND' – promoted via all show mailers and social media.
- Logo and link on the 'What's On' page on the website.
- Dedicated social media post on the Slide & OTS Winter and OTS platforms.
- Mention in the SIGB newsletter and social channels.

- Opportunity to display banners and branded table material during the drinks' reception.
- Option to welcome attendees or play a short video during the drinks' reception.

SLIDE & OTS WINTER SUSTAINABILITY BREAKFAST & WORKSHOP PARTNER - £1,800

Wednesday - 7th January – 7.30am – 9am

- As a partner of the Breakfast you will have the opportunity to welcome attendees and provide a speaker for the event (topic needs to be relevant and approved by the committee).
- Your logo will be used in all promotion of the Breakfast – on the website, social media, mailers and promotional material.
- Announcement as sponsor through mailers and social media linked to your website and social media pages.
- You will be allowed to provide a couple of banners which will be placed by the stage during the event.

LANYARD PARTNER - £1,500

Put your brand literally around every visitor's neck. As the official Lanyard Partner, you will have your logo printed alongside the Slide & OTS Winter show logo on lanyards worn by every attendee.

In addition, we will add you as the Lanyard Partner on the show website and we will announce the partnership through social media and mailers to our database of retail buyers.

WATER STATIONS PARTNER - £1,000

Gain visibility at high-traffic areas by branding the water stations around entrances and catering areas. As a water station partner you can brand the water stations (this will be at the partner's cost). In addition, we will add you as the Water Stations Partner on the show website and we will announce the partnership through social media and mailers to our database of retail buyers.

'YOU ARE HERE' BOARD SPONSOR - £500

We will have two 'You are Here' boards at the show, one next to registration and one next to the café to ensure maximum visibility. The YAH boards are used by all visitors to find their way around the show. Your logo will be placed in the boards. In addition, we will add you as the Water Stations Partner on the show website.

VENUE BRANDING OPPORTUNITIES

SITTING AREA TABLE BRANDING - £800 (includes production)

Table stickers with your logo / branding across the tables at the café – 10 circular stickers of 500mm diameter each

ATRIUM BANNERS

Standard: 4.5m x 1m

Large: 4.5m x 1.5m

These large banners are located throughout the Atrium and are highly visible. 18 x in total evenly spread. Double sided only.

£940 per double sided standard banner (incl. production & installation)

£1060 per double sided large banner (incl. production & installation)

£700 (space only – must be installed & removed by ACC Liverpool)

HALL ENTRANCE BANNERS

Hall A: 4m x 2m

Hall B: 0.6m x 5m

Large scale banners that can be hung by the entrances to the halls. There is one opportunity available for the entrance of each hall. Double sided only.

£940 per double sided banner (incl. production & installation)

£700 (space only – must be installed & removed by ACC Liverpool)