

EXHIBITION CENTRE LIVERPOOL MADE FOR TRADE



exhibitioncentreliverpool.com

Part of The **acc** Liverpool Group

#itsliverpool



**exhibition
centre
liverpool**

Contents



4-5	Welcome to Exhibition Centre Liverpool	16-17	Quick facts
6-7	Part of a bigger family	18-19	It's Liverpool
8-9	Made for exhibitions	20-21	Getting here
10-11	Inspiring commerce	22-23	Everything catered for...
12-13	All you need, included	24-25	Accommodation
14-15	Create something special	26-27	Floor plan
		28-29	Contact us



WELCOME TO EXHIBITION CENTRE LIVERPOOL



Liverpool is made for trade. Few exhibition spaces can boast the flexibility, location and presence of Exhibition Centre Liverpool. Standing on one of the world's most iconic waterfronts with a proud history of global commerce, Exhibition Centre Liverpool inspires every visitor to do business.

Our adaptable exhibition venue covers 8,100m² of sub-divisible space - three exhibition halls can be used separately or in combination - giving you a range of event possibilities unmatched by any other exhibition facility in Europe.

Adjoining the exhibition hall you'll find meeting rooms, crew and exhibitor facilities, food and beverage outlets, 800m² external exhibition space 'The Deck' and a glazed riverside atrium.

River views afforded from every angle help make any event at Exhibition Centre Liverpool stand out from all others.

Hotel accommodation is provided via 658 on-site rooms with 216 of these in the integrated, four-star Pullman Liverpool with direct access to the venue without having to step outside.

Located within Liverpool's historic city centre, Exhibition Centre Liverpool is within easy walking or taxi distance of a further 6,208 rooms as well as a number of world-class attractions, great shopping and vibrant nightlife.

With two international airports under an hour away and London just over two hours by train, Liverpool is easy to reach, yet harder to leave. Stage your exhibition at Exhibition Centre Liverpool and discover what makes Liverpool a special place for trade.



PART OF A **BIGGER** FAMILY

An extensive event campus
unmatched by any other
facility in Europe

Exhibition Centre Liverpool is a state-of-the-art and self-contained exhibition venue. Yet it is part of an extensive event campus that gives you flexibility unmatched by any other facility in Europe, enabling you to create a truly stand-out event.



In addition to Exhibition Centre Liverpool's 8,100m² exhibition hall you can also make use of ACC Liverpool, interlinked to the exhibition facility by an enclosed bridge.

ACC Liverpool boasts a 1,350-seat auditorium, 18 break-out rooms and 3,725m² multi-purpose hall. Looking for more options? Cross the glazed Galleria and enter M&S Bank Arena, where you can seat up to 11,000 people or use a further 3,400m² of clear floor space. In total that's more than 15,000m² of configurable floor space you can take advantage of.

Backed by The ACC Liverpool Group's outstanding support, you'll be free to create something truly memorable for exhibitors and visitors in a landmark riverside setting they will never forget.

MADE FOR EXHIBITIONS

- ▶ 8,100m² of flexible and accessible event space
- ▶ Sub-divisible into three x 2,700m² halls that can be used separately or in combination
- ▶ Increased height of Hall C - 18m
- ▶ Level access for easy load in and load out for contractors and exhibitors
- ▶ Eight meeting rooms with riverside views
- ▶ Integrated with ACC Liverpool's existing facilities - via interconnecting bridge
- ▶ 658 on-site hotel rooms including the integrated four-star 216-bedroom Pullman Liverpool
- ▶ Secure on-site parking for up to 1,000 cars
- ▶ Floor ducting for electrics, data, water and waste
- ▶ Stunning concourse with floor-to-ceiling glazed front overlooking the River Mersey
- ▶ Self-contained organiser suites directly adjoining each exhibition hall
- ▶ Toilets and catering outlets serving each sub-divided hall
- ▶ Free Wi-Fi for all visitors
- ▶ Guest Relations concierge service
- ▶ On-site advertising and sponsorship opportunities
- ▶ Privilege Card offering a range of exclusive incentives and discounts for exhibitors and visitors

IN THE HEART
OF ONE OF THE
MOST VIBRANT
AND WELCOMING
CITIES IN EUROPE



INSPIRING COMMERCE

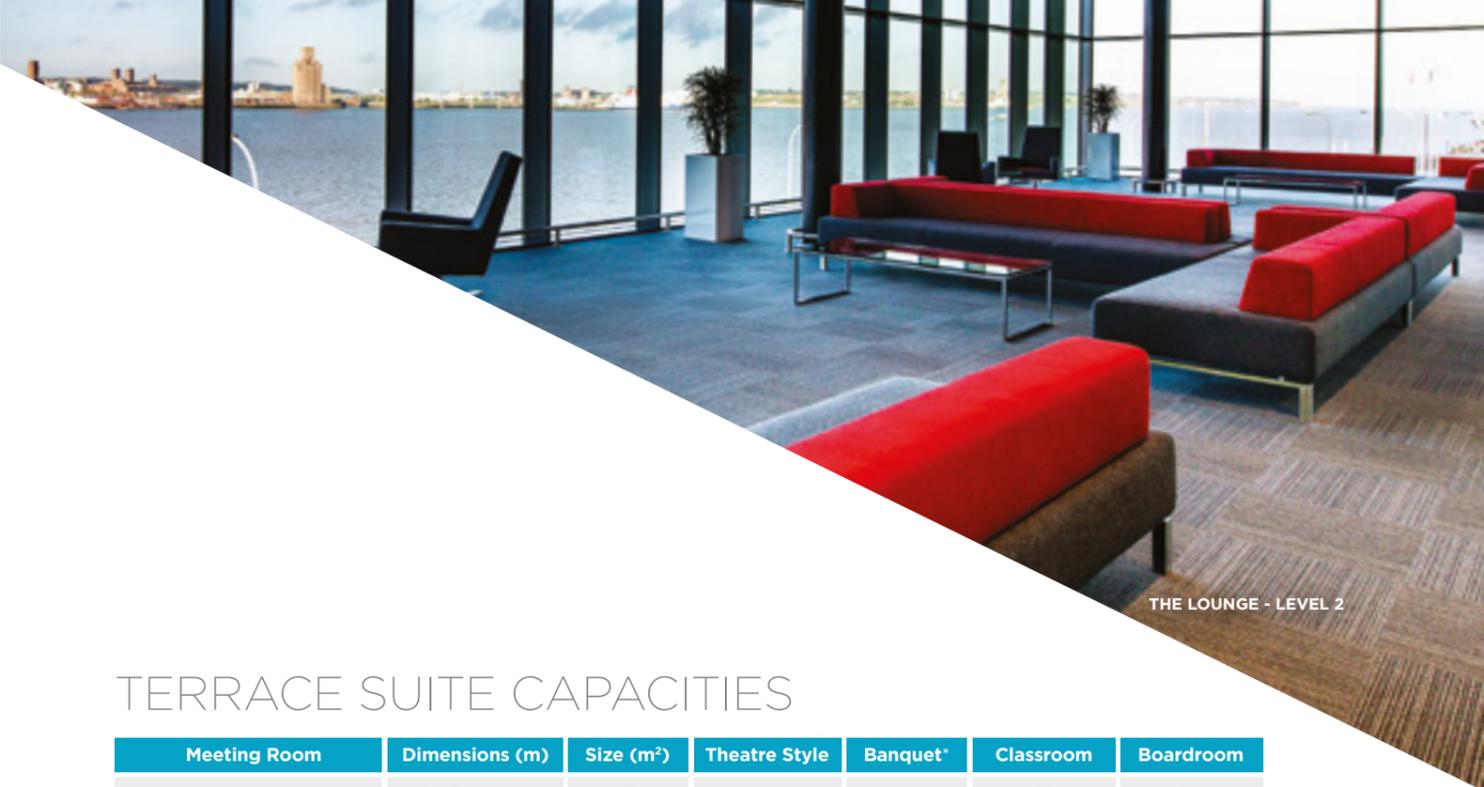
Welcome to the Terrace and Lounge areas, arguably the most inspirational settings for trade and commerce meetings in the UK. The extensive glazed area of The Lounge on Level 2 and the Terrace Suite of modern meeting rooms on Level 1 form a part of Exhibition Centre Liverpool that affords stunning views across the historic River Mersey. From here you can see the docks and the waterways that helped build Britain's status as the world's greatest maritime trade powerhouse. Such a backdrop is bound to foster entrepreneurship and business.

The Terrace is ideally suited to drinks receptions, meetings and networking events for up to 200 attendees. Eight flexible meeting rooms give capacities from 10 to 110 and include audio visual packages and Wi-Fi.

From the Lounge on Level 2 you have direct access to the integrated four-star hotel Pullman Liverpool and the enclosed bridge that links Exhibition Centre Liverpool to ACC Liverpool and M&S Bank Arena.



THE TERRACE - LEVEL 1



THE LOUNGE - LEVEL 2

TERRACE SUITE CAPACITIES

Meeting Room	Dimensions (m)	Size (m ²)	Theatre Style	Banquet*	Classroom	Boardroom
17	14.27 x 4.44	65	42	-	21	24
18	7.08 x 4.91	34	30	-	12	18
19	7.10 x 5.02	35	30	-	12	18
20	7.10 x 4.64	32	25	-	11	18
21	7.10 x 4.66	29	22	-	10	18
22	17.88 x 4.69	82	73	-	37	48
23	17.90 x 4.69	82	73	-	37	48
24	8.88 x 4.08	34	28	-	12	18
18 + 19	14.18 x 4.91	70	80	-	39	42
19 + 20	14.20 x 4.64	66	61	-	37	42
20 + 21	14.20 x 4.64	66	59	-	30	42
22 + 23	35.78 x 4.69	168	-	90	-	-
23 + 24	21.98 x 4.08	90	-	-	-	-
18 + 19 + 20	21.28 x 4.64	99	110	60	53	-
18 + 19 + 20 + 21	28.38 x 4.64	132	-	80	70	-

TERRACE - WITH MEETING ROOMS 18-21 IN PLACE

Theatre	Banquet	Cabaret	Size (m ²)
120	80	66	224

TERRACE - CLEAR OF MEETING ROOMS

Theatre	Banquet	Cabaret	Size (m ²)
210	200	126	354

* For Banquet style layout please note that these capacities do not include a stage or dance floor

ALL YOU NEED, INCLUDED

Exhibition Centre Liverpool offers what we believe to be the most comprehensive standard package of inclusive services on the market today.

- Dedicated event manager giving you a single point of contact for all aspects of your event delivery
- Technical services including standard audio visual equipment and technical support
- Exclusive organiser's privileges including complimentary parking
- Privilege card for exhibitors and visitors offering a range of exclusive discounts to city attractions
- Self-contained organiser suites directly adjoining each exhibition hall
- Event stewarding
- Guest Relations concierge support for outstanding customer service before, during and after your event
- Full IT and support services
- Purpose-built registration desks
- Free Wi-Fi for all visitors
- Directional digital signage





CREATE SOMETHING SPECIAL

Exhibition Centre Liverpool can provide exciting extras designed to help make your exhibition stand out. Take advantage of our specialist services and unrivalled knowledge to create a memorable and successful exhibition.

Bespoke Production

From audio visual hire to full management of a slick, professional production, Exhibition Centre Liverpool has the equipment and the expertise to impress you, wow customers and make your event a complete success. Your dedicated production manager can take you through options, concepts, cost and delivery.

IT

It can be difficult to leave the office sometimes but at Exhibition Centre Liverpool you don't need to. Free Wi-Fi comes as standard but you can also request our dedicated, premium internet connectivity service.

We'll give you a complete IT solution, including provision of desktop or laptop PCs, networking and data storage as well as print and internet services.

Branding and Promotion

Let our team of professional designers and marketers give you and your exhibition the polish and visibility you're looking for. Exhibition Centre Liverpool boasts a range of high-impact, cost effective branding opportunities to promote your business to captive and relevant audiences.

From external flags and posters to digital screens, banners and signage, we will work with you to promote your brand or devise attractive sponsorship packages for your event partners.

Our complete service spans digital and print formats and includes strategy, design, delivery and all project management.

AT A GLANCE...

HOTELS

658
HOTEL ROOMS
ON SITE

6208
CITY CENTRE
HOTEL ROOMS
IN WALKING DISTANCE

8046
CITY REGION
HOTEL ROOMS

INTEGRATED
pullman
HOTELS AND RESORTS

216 ROOMS

☆☆☆☆ 4 STAR HOTEL

 CATERING

 exhibition
centre
liverpool

 Centerplate

 exhibition
centre
liverpool

x3 2,700M² HALLS

x8 MEETING
ROOMS

x4 ORGANISER
OFFICES

 FREE WI-FI

 CLOSER THAN
YOU THINK...

 2 HOURS 13 MINUTES
FROM LONDON

 90 MINUTES
FROM BIRMINGHAM

 45 MINUTES
FROM MANCHESTER

MAJOR MOTORWAY LINKS
VIA THE M62, M6, M58, M57, M56 AND M53

 x2 INTERNATIONAL AIRPORTS

PORT OF LIVERPOOL ROUTES
FROM ISLE OF MAN, DUBLIN
AND BELFAST

8,100M²
EXHIBITION SPACE

 ON-SITE CAR PARKING SPACES

Privilege Card for exhibitors and trade visitors



**DESTINATION
LIVERPOOL**

15 MILLION CUSTOMERS
WITHIN A 2 HOUR DRIVE

 **6.2** MILLION
REGIONAL CUSTOMERS

WITH AN
ECONOMY OF **£25**
BILLION

1ST Liverpool Waterfront voted
the greatest place in England
(2015 RTPi POLL)

 Liverpool is home to the
biggest proportion of
fast-growing firms than
anywhere else in the UK
(ERC 2016)

5 MINUTE WALK 
FROM THE ROYAL ALBERT DOCK
home to Tate Liverpool and Beatles Story

10 MINUTE WALK
TO LIVERPOOL ONE
AND THE CITY'S
RETAIL CENTRE

IT'S LIVERPOOL

Easy to reach but harder to leave, Liverpool is a city you can't help but fall in love with. Whether it's the instantly recognisable waterfront, the vibrant shopping and nightlife, or the sincere warmth of the people, Liverpool casts a welcoming spell over visitors and exhibitors alike. With a fast-growing regional economy, its stature as one of Europe's leading locations for events and exhibitions continues to grow.

In the beating heart of Liverpool's impressive city centre, Exhibition Centre Liverpool is flanked by modern hotels, celebrated bars and restaurants and expansive piazzas that invite you to explore the historic docks and award winning museums. The Royal Albert Dock is home to Tate Liverpool, the Beatles Story and the Merseyside Maritime Museum.

Exhibitors can make the most of their visit through our Privilege Card, which is packed with exclusive offers and discounts for some of the city's best restaurants, bars, shops, hotels and attractions. Rest assured, Exhibition Centre Liverpool is a place to do business in a city you'll love.

A space to trade in a city you'll love



LIVERPOOL CONVENTION BUREAU

Reward your exhibitors and visitors with a world class experience. Liverpool Convention Bureau will help you find and work with the city's best hotels, restaurants, suppliers and attractions. Get your exhibitor hotel bookings off to a flying start with a secure online registration system and take advantage

of a range of cost-effective bespoke exhibition branding options. With Liverpool Convention Bureau as your expert event partner, your exhibition is sure to be a resounding success. Email conferences@visitliverpool.com to find out more.

GETTING HERE

Liverpool traded with the world thanks to its excellent transport links. Those links are even better today making Exhibition Centre Liverpool easy to reach wherever you are. Two international airports are within a short drive, with access to direct trains from Manchester, Birmingham and London just minutes away. The UK motorway network will bring you to within 15 minutes of the city centre and ferries are closer still.

Liverpool's Lime Street Station is a short taxi ride away and is the terminus for 45 minute train journeys from Manchester, 90 minutes from Birmingham and just over two hours for fast, direct services from London.

Liverpool John Lennon Airport serves a growing number of domestic, European and long-haul destinations. It is just 15 minutes away by car and a little longer for public transport. Manchester Airport adds even more destinations and is just under an hour away.

For drivers, Exhibition Centre Liverpool offers on-site parking with further car parks just five minutes' walk away.

2 HOURS 13 MINUTES

FROM LONDON



90 MINUTES

FROM BIRMINGHAM

45 MINUTES

FROM MANCHESTER

MAJOR MOTORWAY LINKS CONNECTING NORTH AND SOUTH



15 MINUTES

LIVERPOOL JOHN LENNON AIRPORT



45 MINUTES

MANCHESTER AIRPORT





EVERYTHING CATERED FOR...

It won't just be the unrivalled facilities, great service and memorable riverside views that stand out about your event at Exhibition Centre Liverpool. You'll remember the outstanding catering, too.

Hospitality partner Centerplate has created quality food and exciting dining concepts designed to meet and exceed organisers' requirements. Centerplate deliver variety, flexibility and quality throughout a range of catering outlets on the hall floor, the deli and bar in the atrium and our popular mobile coffee-bikes.

Pop-up kitchen experiences can be incorporated into your exhibition with skilled mobile caterers serving fresh and tasty street food or a fine dining experience.

1207 *Deli*

From within the glazed atrium, 1207 Deli serves up delicious, hand-carved bacon joints on fresh brioche buns, speciality coffees and a selection of sweet and savoury pastries. Antipasti deli boards are afternoon specialities, made to order and perfect with a glass of wine.

1207 *Bar*

Complementing the Deli, 1207 Bar offers a wide selection of premium lagers, spirits and non-alcoholic drinks. Try different flavoured gin recipes courtesy of nearby specialist gin makers Liverpool Gin - a gin and tonic with a genuine Liverpool twist!

1207 *Kitchen*

Our in-hall cafés feature chef's hot specials, homemade soups and made-to-order sandwiches using hand-carved roasted meats on a brioche bun. Our traditional 'Old English' homemade sausage rolls topped with toasty seeds are a favourite, event-friendly delicacy!



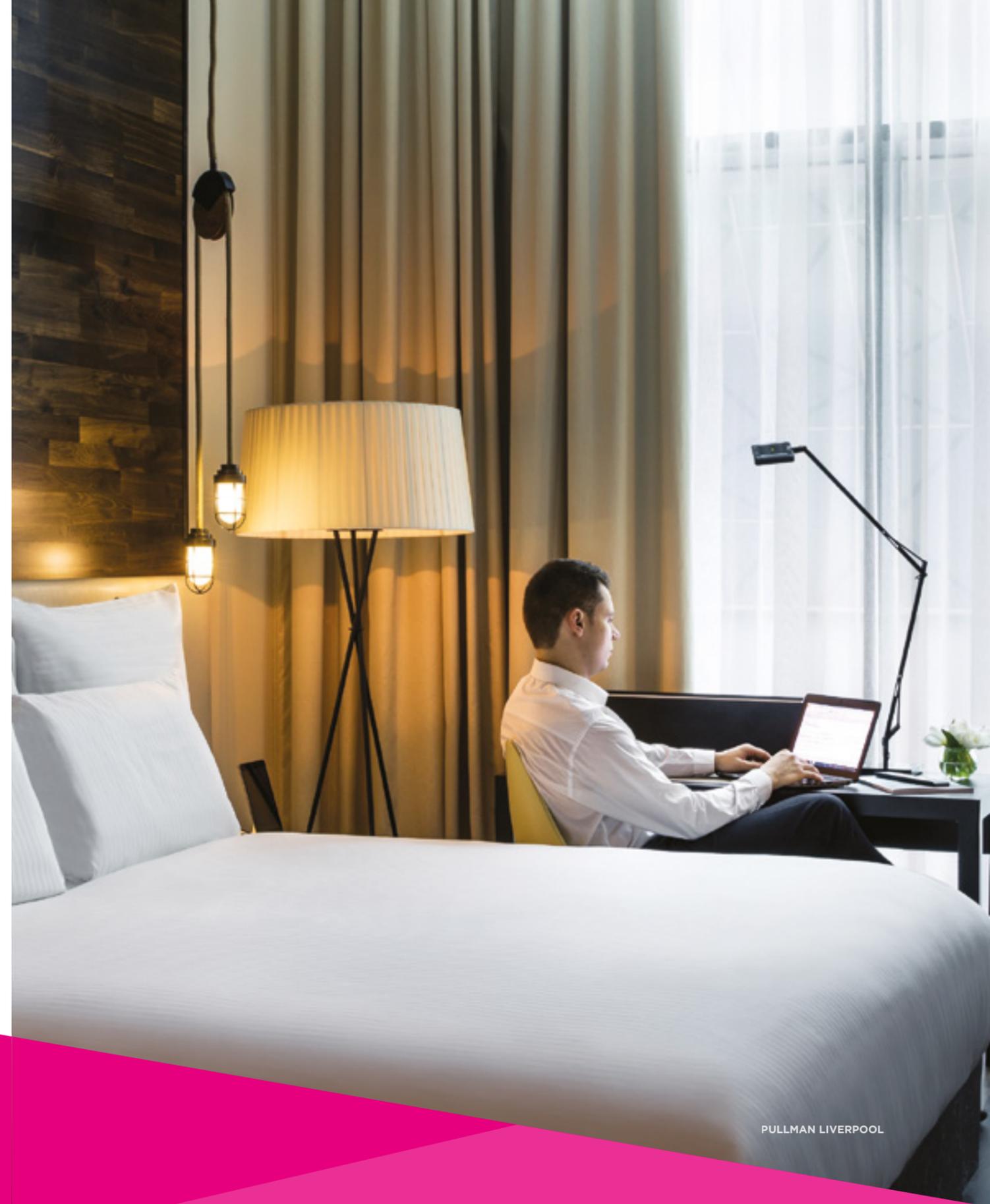
A PLACE TO RELAX

After a successful, busy day you'll be reassured to know that a comfortable room and evening of relaxation awaits you and your exhibitors.

Integrated with Exhibition Centre Liverpool is Pullman Liverpool, one of the city's most stylish hotels. Retreat to one of 216 rooms and suites, take dinner in Dukes Restaurant or enjoy a relaxing drink in the bar. You can also catch up on emails in the comfortable Connectivity Lounge or burn some calories in the fitness suite.

In addition, a further 442 hotel rooms are available on-site, just a minute's walk from Exhibition Centre Liverpool across the event campus with a further 6,208 rooms available within walking or taxi distance from the venue.

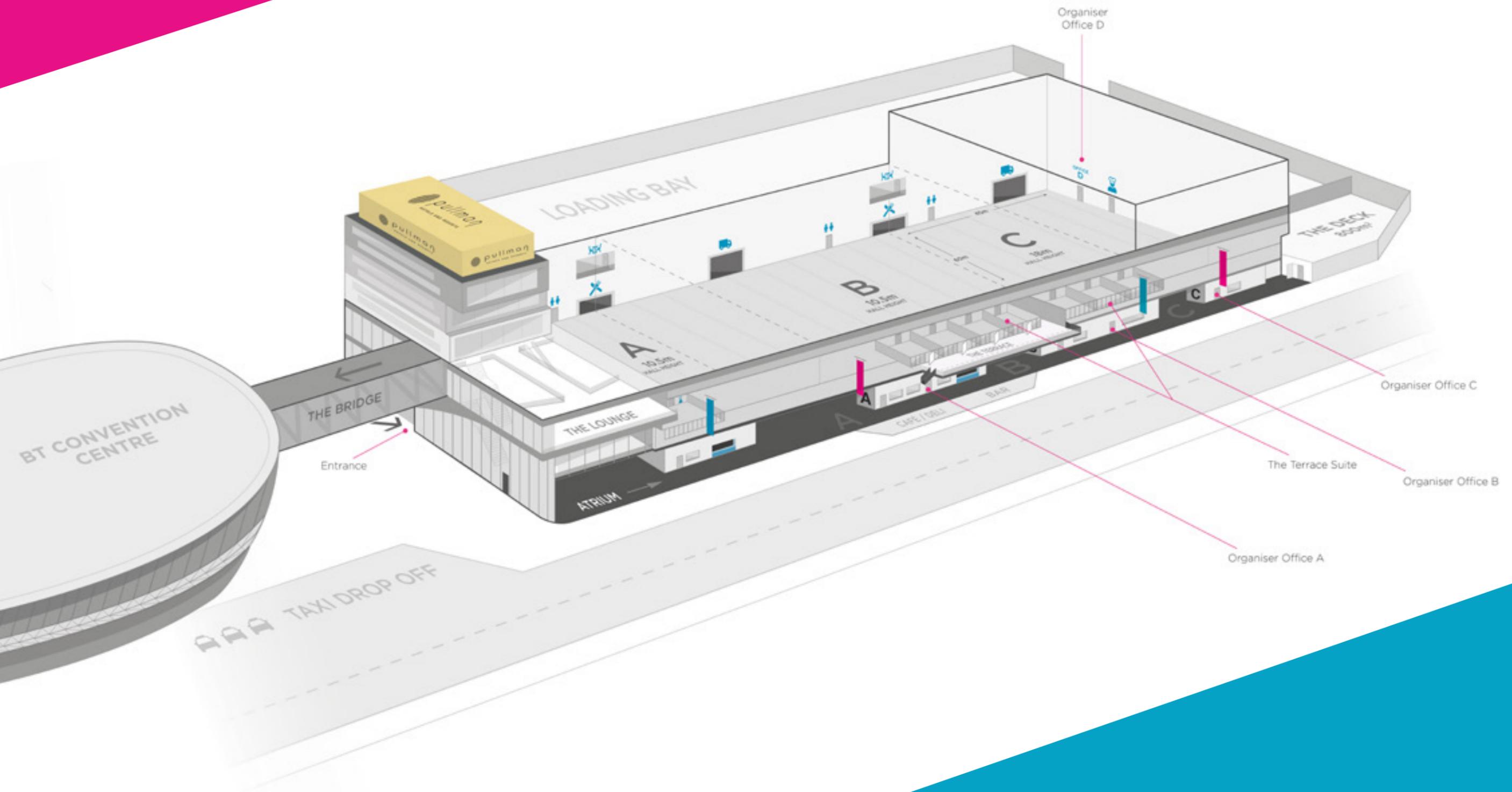
In Liverpool, you can mix business with leisure



PULLMAN LIVERPOOL

FLOOR PLAN

Hall	Dimensions (m)	Size (m ²)	Theatre Style	Banquet
Hall A+B+C	60 x 135	8,100	6,000	3,000
Hall A	60 x 45	2,700	2,400	1,300
Hall B	60 x 45	2,700	2,400	1,300
Hall C	60 x 45	2,700	2,400	1,300



CONTACT US

 +44 (0) 151 703 7294

 sales@accliverpool.com

 exhibitioncentreliverpool.com

 Exhibition Centre Liverpool, Kings Dock, Liverpool Waterfront, L3 4FP

 [@YourECL](https://twitter.com/YourECL)





 @YourECL

exhibitioncentreliverpool.com

+44 (0) 151 703 7294

Part of The **acc** Liverpool Group



**exhibition
centre
liverpool**